



# **HIMSS** CANADIAN PRAIRIES CHAPTER

**SPONSORSHIP  
OPPORTUNITIES | 2024-2025**

# Overview

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Identify new customers and expand your network with healthcare and health informatics professionals in Alberta, Saskatchewan, and Manitoba, while strengthening career paths, digital health strategy and innovation in our region

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# What We Offer

- We have 600+ chapter members from healthcare provider organizations, medical schools and universities, technology developers, not-for-profit organizations and government agencies, and the number is steadily increasing.
- Our region encompasses the provinces of Alberta, Manitoba, and Saskatchewan, but our reach extends beyond our borders with international speakers and members.
- HIMSS internationally has more than 125,000 individuals, 450 health services organizations and 430 not-for-profit organizations.
- We share the mission of transforming healthcare through the effective use of information technology and management systems.

<b>Event Type</b>	<b>Frequency</b>	<b>Anticipated Audience</b>
<b>Monthly webinars</b>	min 9 per year	50-100
<b>Networking events (virtual and in-person)</b>	3 per year	20-100
<b>Certification Exam Review Series (9 sessions)</b>	1 per year	40-50
<b>Annual General Meeting (virtual)</b>	once per year	up to 600+

# Benefits of Sponsorship



Becoming a sponsor of our Chapter gives your organization a direct and ongoing connection to our membership which represents entry, mid, and upper-level professionals, senior management and executives from virtually every provider system, hospital and academic institution in our region.

# Increase your network connections and brand awareness with your:

Logo featured on our website, social media, promotional and event material

Attendance at events

Participation in or co-hosting of webinars and networking events or in-person sessions, panels, symposiums



# Northern Lights Sponsor

- Recognition at all events in 2024-25
- Logo in all newsletters, promotional material, social media, and event content
- Opportunity to introduce a speaker or moderate a panel discussion
- 5 Complimentary registrations to in-person panel discussion at AGM or other in-person presentation
- \$7000



# Chinook Winds Sponsor

- Recognition as a Chapter Sponsor at all of either
- Certification Exam Review Series (9 sessions) OR Monthly Webinars (9 minimum)
- Logo in all newsletters, promotional material, social media, and event content for virtual events
- Opportunity to co-present a webinar
- 3 invites and introductions at selected events
- \$3000





# Grasslands Sponsor

- Recognition at one of: Webinar, AGM, networking event
- Logo in presentation, promotional material for event
- Social media and newsletters for specific event
- Opportunity to co-present a webinar, or introduction at a networking event
- 2 participant introductions
- \$500 for a single webinar
- OR
- \$500 per networking event plus door-prizes or refreshments



# Contact Information

We would love to hear from you!

[canadianprairies.info@himsschapter.org](mailto:canadianprairies.info@himsschapter.org)



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